



HEALTHY HABITS

G L O B A L

Incentives Plan



# OUR MISSION

*“To provide people a genuine business opportunity to create financial freedom for all walks of life and to drastically impact the World’s Health with our 3 divisions of results based, impact products that create a healthier life for millions of families around the world.”*

## **HHGFIT**

Explore the world of proper nutrition, The HHG fit line of products have the most powerful health building components in the world. Bridging the discordance between our ancient, genetically determined biology and today's nutritional needs.

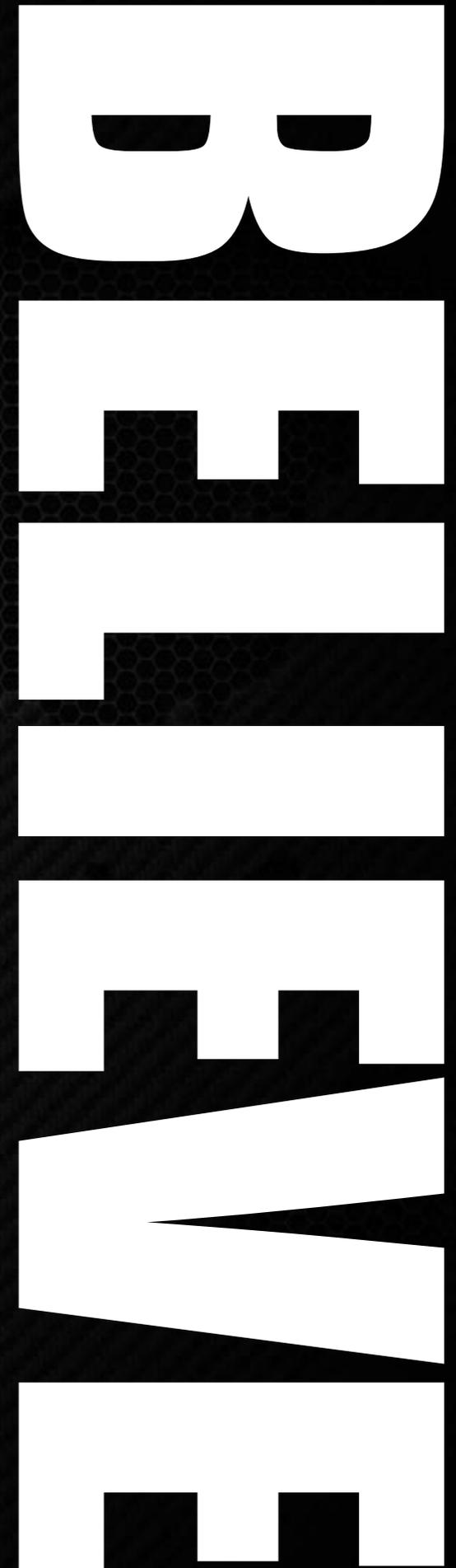
## **HHGTAGG**

Explore Health like never before with HHG's T.A.G.G. Division. Ganoderma Lucidum is often referred to as the "King Of Herbs" and is one of the most versatile all natural herbs on the planet. With the addition of Tongkat-Ali and Ginseng, Healthy Habits Global has supercharged the raw power delivering 154 Antioxidants and over 200 phytonutrients that promote the body's ability to function in an optimal state in a single serving.

## **HHGWORLD**

Explore HHGWORLD by using products that will create a cleaner environment for future generations. Help Healthy Habits Global to reduce global emissions, because the world's health matters too. Not only will HHGWORLD products reduce global emissions but they will also help you save money on things you already do!

***Cut Emissions \* Save Money\* Increase Fuel economy***



# KEY TERMS

**Active-** Active means you are qualified to earn commissions based on the qualifying PV level you are at. 50PV qualifies you to be active.

**Inactive-** You do not have the PV required to earn commissions in the compensation plan. If you are inactive for 6 months you will lose your position.

**Active with 50PV-** Qualifies you for team commissions on 3 levels, 25% on level one in the fast start program and 20% commission on personal retail customers (RV).

**Active with 100PV-** Qualifies you for all levels based on your rank qualifications for the monthly team commissions, all levels of the fast start program and 40% commission on personal retail customers. (RV)

**CV-** Commissionable Volume .Each product has a CV Value and the CV of each product is used to calculate commissions.

**PV-** The CV on your personally placed orders. A maximum of 50PV can come from personally acquired retail customers.

**QV-** Each product will have a QV which is Qualifying Volume. QV is used for rank advancement.

**GQV-** Group Qualifying Volume. The GQV from your personally sponsored team and placed team is used to calculate rank advancements.

**RV-** Retail Volume. The RV is the CV of each product purchased by a personally acquired customer and is used to calculated retail customer commissions.

**Compression-** If a distributor remains Inactive for the monthly commission cycle, the commissions will compress up to the next active distributor.

**Active: 50-100PV** - Personal, and retail customers tied to your Distributor ID in a calendar month. 50PV can come from personal retail customers.

**Level:** All Active Distributors count as a level for team commissions.

**Leg:** All Distributors that are on your Level 1 are considered a leg.

**40% and 60% Rule:** No more than 40% or 60% of the total Rank Qualifying Volume (GQV) can come out of any 1 leg. 60% rule only applies to Bronze.

**Grandfathered Ranks-** A grandfathered rank occurs when you purchase a starter kit. Based on the kit you purchase at the time of enrollment, you can have a grandfathered status for a period of 6 months allowing you to get paid on more levels in the monthly team commissions, as if you were at that rank. The number of levels is determined by the started kit you purchase. Grandfathered ranks are different than an achieved rank and does not qualify you for prosperity bonuses, rewards or the luxury car bonus. You must achieve and earn each rank to qualify for those programs.

## **Starter Kits**

**Basic Kit \$100-** Grandfathers you to Bronze which pays you on 4 levels for monthly team commissions as long as you are active with 100PV.

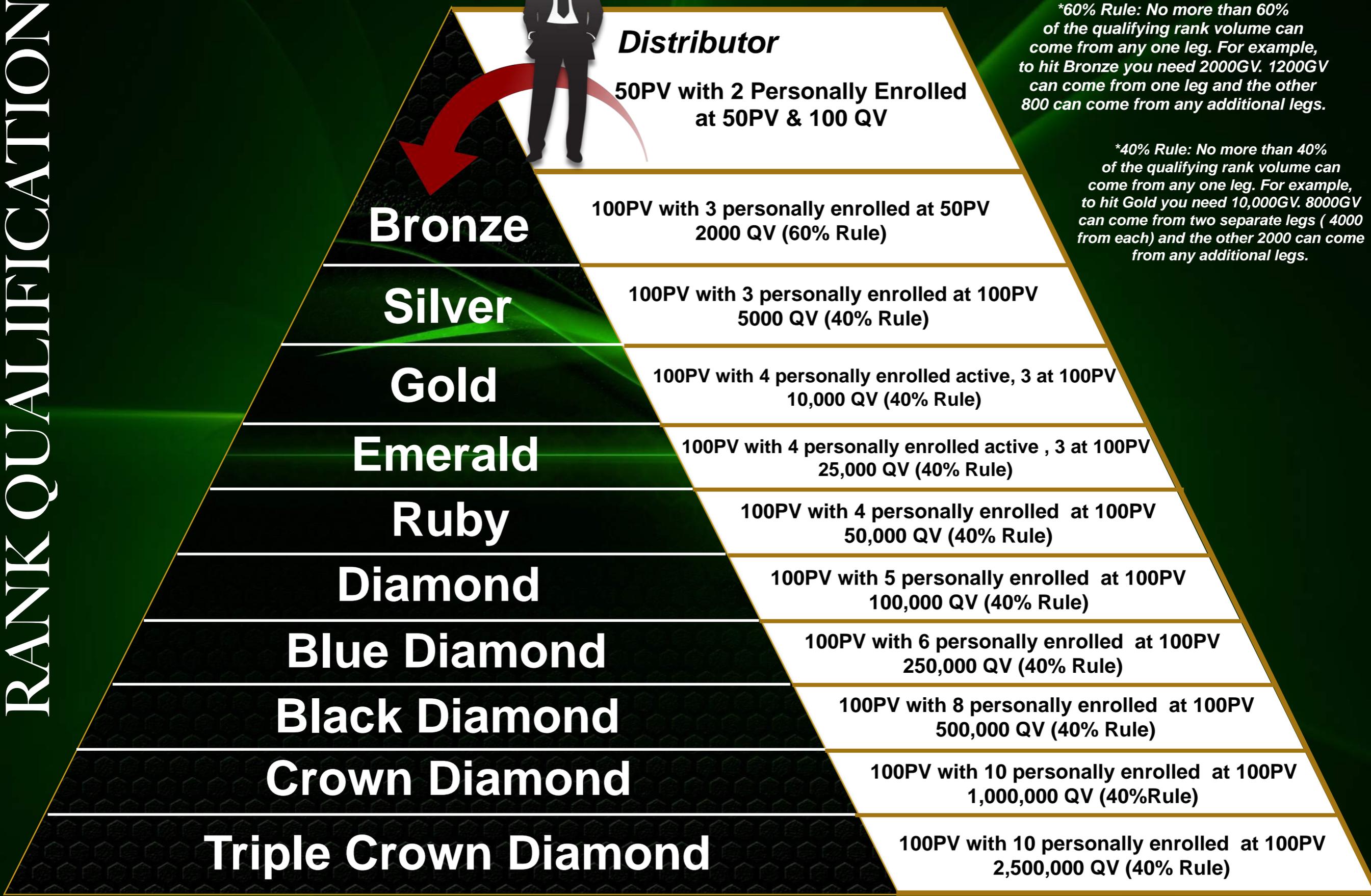
**Business Kit \$199-** Grandfathers you to Silver which pays you on 5 levels for monthly team commissions as long as you are active with 100PV.

**Success Kit \$499-** Grandfathers you to Gold which pays you on 6 levels for monthly team commissions as long as you are active with 100PV.

**Executive Kit \$999-** Grandfathers you to Emerald which pays you on all 7 levels for monthly team commissions as long as you are active with 100PV.

*\*Grandfathered status is active for a period of 6 months and after that period, you will default to "TrueRank" which is whatever your earned rank is at that point in time.*

*\*Starter kit contents can change at anytime. Look in your HHG Back-Office for the contents of the current kits.*



**Distributor**

50PV with 2 Personally Enrolled at 50PV & 100 QV

*\*60% Rule: No more than 60% of the qualifying rank volume can come from any one leg. For example, to hit Bronze you need 2000GV. 1200GV can come from one leg and the other 800 can come from any additional legs.*

*\*40% Rule: No more than 40% of the qualifying rank volume can come from any one leg. For example, to hit Gold you need 10,000GV. 8000GV can come from two separate legs ( 4000 from each) and the other 2000 can come from any additional legs.*

**Bronze**

100PV with 3 personally enrolled at 50PV  
2000 QV (60% Rule)

**Silver**

100PV with 3 personally enrolled at 100PV  
5000 QV (40% Rule)

**Gold**

100PV with 4 personally enrolled active, 3 at 100PV  
10,000 QV (40% Rule)

**Emerald**

100PV with 4 personally enrolled active , 3 at 100PV  
25,000 QV (40% Rule)

**Ruby**

100PV with 4 personally enrolled at 100PV  
50,000 QV (40% Rule)

**Diamond**

100PV with 5 personally enrolled at 100PV  
100,000 QV (40% Rule)

**Blue Diamond**

100PV with 6 personally enrolled at 100PV  
250,000 QV (40% Rule)

**Black Diamond**

100PV with 8 personally enrolled at 100PV  
500,000 QV (40% Rule)

**Crown Diamond**

100PV with 10 personally enrolled at 100PV  
1,000,000 QV (40%Rule)

**Triple Crown Diamond**

100PV with 10 personally enrolled at 100PV  
2,500,000 QV (40% Rule)

# 8 WAYS TO EARN INCOME

WAYS TO EARN

WHO CAN EARN IT ?

HOW?

## 1. Retail Customer Commissions

Any Active Partner on 50PV earns 20% of RV.  
Any Active Partner on 100PV earns 40% of RV.

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## 2. Fast Start Bonuses

Any partner Active at 50PV pays FSB on personally sponsored partners and Active at 100PV pays you on all 4 generations.

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## 3. Monthly Team Commissions

Active on 50PV will pay you on 3 levels of team commissions and 100PV pays you on all levels based on rank or grandfathered status.

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## 4. 2% Diamond infinity bonus

Active Partners that achieved and are qualified at the Diamond level or higher.

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## 5. Prosperity Bonus Program

Any Active Partner that achieves the required rank by meeting the rank criteria.

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## 6. Reward Program

Qualified at Bronze, Silver and Gold

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## 7. Luxury Car Bonus

Qualified Diamonds and above

pg. 11

## 8. Global Bonus Pool

Qualified Black Diamonds and above

pg. 12

“ I designed this compensation program as a guy who has build large teams as a distributor. I have always wanted to find a company that would reward me big money for my efforts and sacrifices. I have always wanted to see the little guy have a chance to WIN. Since I couldn't find it with any company I had been a part of, I started HHG and decided I would build it!”



**CEO and Founder  
Mr. Ted Fitzgerald**

**FAST  
START  
BONUS  
PROGRAM**

## WHAT IS IT?

Monthly customer commissions are paid monthly on all personally acquired retail customers. 50PV qualifies you for 20% and 100PV qualifies you for 40% of the RV of each retail order placed during the calendar month. You must be **active** in order to receive Retail Customer Commissions. 50PV maximum to become active can come from personal retail customers.

## WHEN IS IT PAID:

Retail Customer Commissions for the month are paid on the 15th of the following month.

*\*The QV associated to your personally acquired customers will count towards your weakest leg in the Uni-Level at the end of each commission cycle and will count toward rank advancements.*

## HOW DOES IT

Refer people you know to any of HHG's Products and get compensated each month on the life of that customer. Refer them once and continue getting paid on every product purchased by those customers for life!



*Example: Each customer generated 100RV per month. That's a 30 day PURE COMPLETE and 2 Bags of TAGG.*

### 50PV @ 20%

### 100PV @ 40%

		Monthly Income
#	5	\$100
o		
f		
c	10	\$200
u		
s		
t	25	\$450
o		
m		
e	50	\$900
r		
s		

		Monthly Income
#	5	\$200
o		
f		
c	10	\$400
u		
s		
t	25	\$900
o		
m		
e	50	\$1800
r		
s		

## WHAT IS IT?

Fast Start bonuses are paid out on all new starter packs and upgrades within the first 30 days of any new distributor. Fast Start Bonuses are paid out on 4 generations. The fast start bonuses are paid out through your personal sponsorship tree, not placed team. Anytime you personally sponsor a new business partner they will always remain on your first generation for FSB's. The HHG compensation plan allows you to place your personally sponsored partners anywhere in your organization for Uni-Level Monthly Commissions. This means if you sponsor someone and place them down on your 5th level, in the fast start program they still remain your generation 1. When that personal recruit sponsors someone, even though they fall on your level 6 for monthly commissions, they would be your generation 2 for the fast start program.

## WHEN IS IT PAID:

\*Fast Start Bonuses are paid out daily on new starter packs and upgrades and does not count toward Group CV for Monthly Team Commissions for the first month because the FSB is paid out. The **QV** associated with new starter packs does count towards rank advancement and GQV for that month. When a new partner enrolls, the commissions will show in your E-Wallet but are held for a period of 5 days to prevent fraud. After the 5th day the FSB is released.

*\*50PV qualifies you for 1 generation of the fast start program. (25% on Generation 1).*

*\*100PV qualifies you for all 4 generations. (50PV can come from personal retail customers (RV)).*

*\*Fast Start Bonuses are paid on NEW Starter Packs and do not compress. New Starter kits are not a part of the Group CV for Monthly Team Commissions, but the QV from the New Starter Packs does count towards your monthly GQV for rank advancements.*

## HOW DOES IT WORK?

*Fast Starts are paid only on new distributor sign up's.*

	% Comm.	# of Reps	Executive Pack
Generation 1	25	3	\$750
Generation 2	10	9	\$900
Generation 3	10	27	\$2700
Generation 4	5	81	\$4050



Fast Start Bonus Total:

**\$8400**

## WHAT IS IT?

Monthly Team Commission are paid out on the total CV in your entire enrollment tree based on the number of levels you are qualified for, either from a Grandfathered Rank Status or an actually achieved rank. Monthly team commissions are paid on your personally sponsored team as well as your placed team. Monthly Team commissions are accumulated from the 1st of each month till the last day of the month at midnight EST.

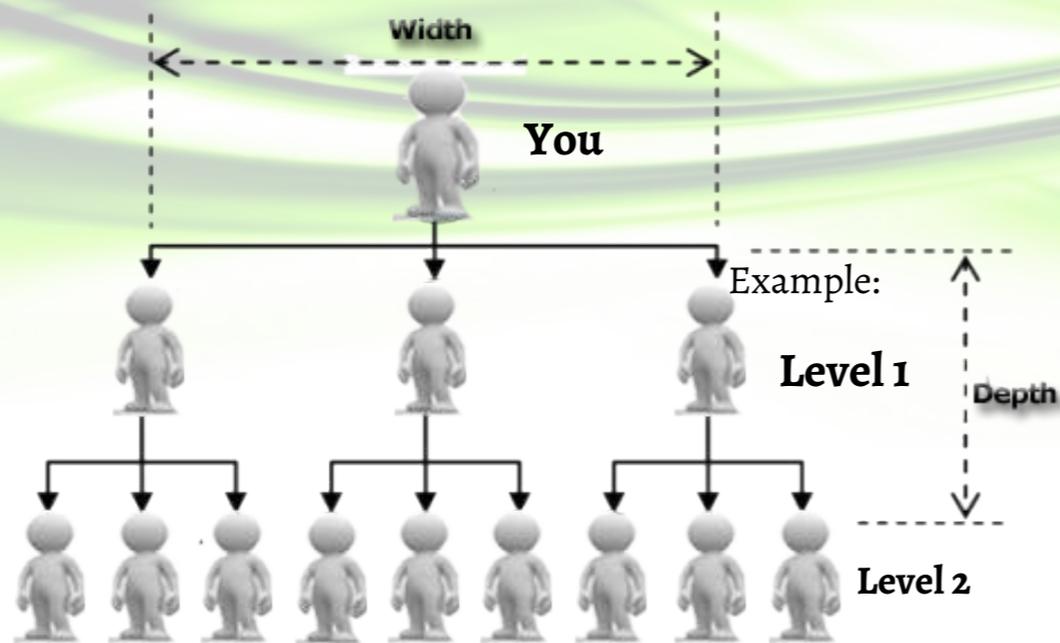
*\*See Ranks Section for details on the number of levels you can earn based on achieved rank or grandfathered status and well as percentage payout on each level. At ranks that qualify you past your 3rd level, you must be active with 100PV.*

## WHEN IS IT PAID?

Monthly Team Commissions are paid out each month on the 15th of the month for the previous month.

## HOW DOES IT

You can build a team with unlimited width and get paid down 7 levels for Monthly Team Commissions. Based on your rank qualification, you can qualify for 7 levels of pay. All levels that you qualify for will pay you the percentage at each level. Those percentages are paid on all partners PV as well as 2% on each level on all RV down 7 Levels.



*\*This example is based on every partner with 100PV and doesn't include any Retail Volume. The 2% on Group RV is in addition to this example.*

<u>RV</u>	<u>Levels</u>	<u># of partners</u>	<u>% Paid</u>	<u>CV on Level</u>	<u>Commission</u>
2%	Level 1	3	5%	300	\$15
2%	Level 2	9	5%	900	\$45
2%	Level 3	27	10%	2700	\$270
2%	Level 4	81	5%	8100	\$405
2%	Level 5	243	5%	24,300	\$1,215
2%	Level 6	729	6%	72,900	\$4,374
2%	Level 7	2,187	7%	218,700	\$15,309

Total Potensial Income: **\$21,633 / Month**

## WHAT IS IT?

When you qualify at the level of Diamond as an achieved rank you will earn 2% of all of the Group CV past your 7th level. This is a very lucrative piece of the HHG Compensation plan. As a Diamond you can earn 2% of all monthly CV past your 7th level down to the first qualified Diamond. As a Blue Diamond you can earn 2% of all CV past your 7th level down to the first qualified Blue Diamond. As a Black Diamond you can earn 2% of all CV past your 7th level down to the first Black Diamond. As a Crown Diamond you can earn 2% of all CV past your 7th level down to the first Crown Diamond. As a Triple Crown Diamond you can earn 2% of all CV past your 7th level down to the first Triple Crown Diamond.

## WHEN IS IT PAID?

The Diamond Infinity Bonus is paid each month along with team commissions. On the 15th of each month the bonus from the previous *qualified* month is paid.

## HOW DOES IT WORK?

### \*Example:

You bring in 3 partners and teach them to do the same. The first 7 levels are paid in monthly commissions based on the percentages at each level and what rank you are qualified at. When you achieve the Diamond rank you now earn the Diamond bonus of 2% down to the first Diamond. Same goes for every rank above Diamond. In this example let's assume each partner only had 100PV with no customers. You can see the income potential to the right.

Levels	# of Partners
Level 1	3
Level 2	9
Level 3	27
Level 4	81
Level 5	243
Level 6	729
Level 7	2,187

*\*Example based on each partner having 100PV*

### Diamond Infinity Bonus

Levels	# of Partners	2% Diamond Pay
Level 8	6,561	\$13,122
Level 9	19,683	\$39,366
Level 10	59,049	\$118,098
Level 11	177,147	\$354,294



\*Diamond Infinity Bonus is paid when Diamond is achieved beyond the 7th level.

\*Diamonds are paid 2% down to the first Diamond down the line.

\*Black Diamonds are paid 2% down to the first Black Diamond down the line.

\*Crown Diamonds are paid 2% Down to the first Crown Diamond down the line.

\*Triple Crown Diamonds are paid 2% Down to the first Triple Crown Diamond down the line.

\*In order to receive the Diamond Bonus each month, you must remain qualified at the Diamond level or above.

∞ Total Potential Income:

**\$524,880 / Month**

## WHAT IS IT?

Prosperity Bonuses are designed to award achieved rank advancement in the HHG Compensation Plan. You must meet all rank criteria and be qualified and active to receive the Prosperity Bonuses. It is a distributors responsibility to know and meet the requirements with the reports HHG supplies in the distributor back office. These qualifications need to be met before midnight EST on the last day of each month. Prosperity Bonuses can only be achieved once per rank. For example if you hit Bronze and receive the prosperity bonus and you fall out of rank the following month and then achieve Bronze again the next month, the prosperity bonus will not be paid out a second time. Some prosperities are paid out in one lump sum and some are broken up into monthly payouts. See below for details.

## WHEN IS IT PAID?

Prosperities are paid out on the 15th of the following month if all qualifications were met and the rank was achieved prior to midnight EST for that current month.

*\*Grandfathered ranks do not qualify you to receive a prosperity bonus until you have achieved the rank by meeting the qualifications for that earned rank.*

*\*Blue Diamond/Black Diamond/Crown Diamond & Triple Crown Diamond must maintain 3 consecutive months to unlock the prosperity. Each month after that you must maintain the rank to receive the prosperity. If you fall out of rank, you lose it for that month but when you re-qualify, it will be paid out on the next 15th pay period for the previous month qualification. You cannot lose any of the payments unless you permanently fall out of rank. After maintaining the rank for 3 months the payments are all available as long as you qualify the amount of times that equals the number of payments. For example: You achieve Blue Diamond and maintain for 3 months. You have 12 payments waiting. The next 12 times you maintain or re-qualify at Blue Diamond you will earn the prosperity until you have exhausted those 12 payments.*

*\*Prosperity payments can overlap. If you achieve the next rank, all of the above applies to qualify. If that happens in the time where you are already receiving the previous prosperity, you will in addition earn the next level prosperity as well.*

## HOW DOES IT WORK?

<b>Bronze</b>	<i>*One payment*</i>	<b>\$250</b>	<b>Diamond</b>	<i>*One payment*</i>	<b>\$10,000</b>
<b>Silver</b>	<i>*One payment*</i>	<b>\$500</b>	<b>Blue Diamond</b>	<i>*Paid Over 12/mo*</i>	<b>\$100,000</b>
<b>Gold</b>	<i>*One payment*</i>	<b>\$1,000</b>	<b>Black Diamond</b>	<i>*Paid Over 12/mo*</i>	<b>\$250,000</b>
<b>Emerald</b>	<i>*One payment*</i>	<b>\$2,500</b>	<b>Crown Diamond</b>	<i>*Paid Over 24/mo*</i>	<b>\$400,000</b>
<b>Ruby</b>	<i>*One payment*</i>	<b>\$5,000</b>	<b>Triple Crown</b>	<i>*Paid Over 36/mo*</i>	<b>\$1,000,000</b>

*Prosperity amounts are based on the bonus amount divided by the number of months paid.*

## WHAT IS IT?

HHG's rewards program gives a reward for achieving the ranks of Gold, Emerald and Ruby. When the rank is achieved and all rank criteria has been met, HHG will ship the associated reward to you.

*\*Grandfathered positions do not qualify you to receive the reward for achieving a rank. You must actually achieve the rank by meeting the rank criteria to receive the reward from the rewards program.*

## WHEN DO I GET IT?

All rewards are sent out on the 15th of the following month that the rank was achieved.

## HOW DOES IT WORK?

**Gold: Apple TV**

**Emerald: IPAD Mini**

**Ruby: Mac Book Pro**

**You hit it, you get it!**



## WHAT IS IT?

The Luxury Car Bonus program begins when you achieve the level of Diamond by meeting all the rank criteria to earn that position. The Luxury Car Bonus increases at each rank advancement up to the Triple Crown Diamond level and is paid monthly for each month you maintain and are qualified at that rank. If you fall out of rank by not meeting the rank criteria you would not receive the Luxury Car Bonus for that month and when you re-qualify on any month for the rank you would receive it for the month you were qualified. If you are Triple Crown Diamond and you fall out of rank to a Crown Diamond, you would receive the Luxury Car Bonus for the Crown Diamond level that month. Each month you will receive the Luxury Car Bonus based on the qualified rank achievement for that particular month.

*\*Must be qualified and have met all rank criteria during a commission cycle prior to midnight EST to be eligible to receive the Luxury Car Bonus.*

## WHEN IS IT PAID?

The Luxury Car Bonus is paid on the 15th of each month for the previous month based on the rank your qualified for.

## HOW DOES IT WORK?

- Diamond: \$800
- Blue Diamond: \$1000
- Black Diamond: \$1200
- Crown Diamond: \$1400
- Triple Crown Diamond: \$1800

## LUXURY CAR BONUS



## WHAT IS IT?

HHG believes in recognizing their top leaders financially for their commitment to the growth of HHG. The Global Bonus Pool is an opportunity for HHG Partners to get a piece of the whole company for the hard work and dedication they have put into building their HHG business. 3% of HHG's CV is divided into 3 Bonus Pools (Black Diamond, Crown Diamond and Triple Crown Diamond). Qualified partners at those achieved ranks associated to each pool equally share the revenue.

*\*Achieving a rank to qualify for a Global Bonus Pool only pays you for the pool for your qualified rank. For example: You are a Triple Crown Diamond. You will be paid in the Triple Crown Diamond pool, not all of the Bonus Pools. This is done so that the value per share in each pool isn't diluted allowing YOU to receive huge payouts in all bonus pools.*

## WHEN IS IT PAID?

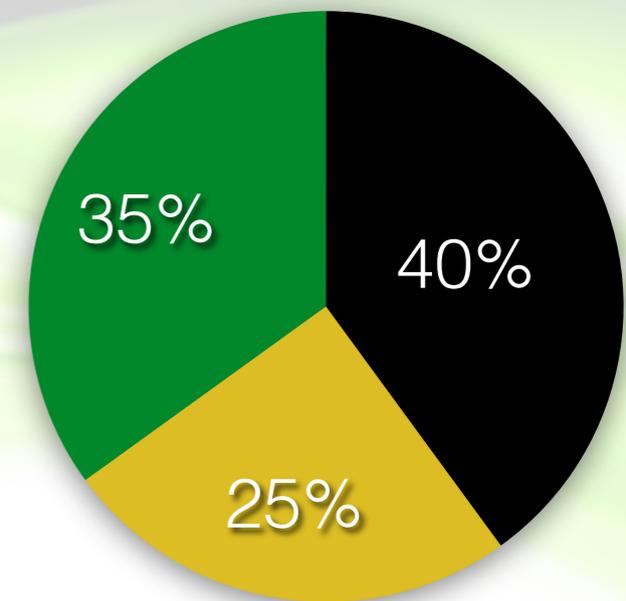
The Global Bonus Pool Bonuses are paid out on the 15th of each month for the previous month qualified for. In order to be eligible you must have qualified within the commission cycle prior to midnight EST for that month and be qualified at the rank associated with each pool by meeting all rank criteria qualifications. If you fall out of the position you will not receive the bonus for that month but you can re-qualify any month again to receive the bonus for that qualified month. If you were a Triple Crown Diamond and fell out of rank but qualified as a Black Diamond for any particular month, you would receive the Black Diamond Global Bonus Pool payment for that month.

## HOW DOES IT WORK?

**Black Diamond-** 40% of the 3% Global CV is allocated to the Black Diamond Pool and is divided evenly each month with all qualified Black Diamonds who met all rank criteria for the month.

**Crown Diamond-** 25% of the 3% Global CV is allocated to the Crown Diamond Pool and is divided evenly each month with all qualified Crown Diamonds who met all rank criteria for the month.

**Triple Crown Diamond-** 35% of the 3% Global CV is allocated to the Triple Crown Diamond Pool and is divided evenly each month with all qualified Triple Crown Diamonds who met all rank criteria for the month.



- Black Diamond
- Crown Diamond
- Triple Crown Diamond



HEALTHY HABITS

G L O B A L

Welcome to your financial future!

